

NORTH POLE SAFARI FAQ

WHAT IS NORTH POLE SAFARI?

North Pole Safari is an AR (Augmented Reality) Scavenger Hunt. The trails work by utilising QR codes, without the need for players to download or sign up to anything. The trail consists of vinyl window markers with QR codes that local businesses will host.

HOW DO I PLAY?

Follow the trail to uncover **10 magical clues** hidden in shop windows — from a messy toy blueprint to a giant frosty feather. Each clue reveals a North Pole character in augmented reality, along with a hidden letter to solve Santa's secret password.

The adventure is split into two themed routes:

- **The Workshop Route** – *Step inside Santa's bustling workshop to meet the elves who make Christmas happen.*
- **The Winterwood Route** – *Wander through snowy forests to discover the magical creatures of the North Pole.*

Once families have solved the password, they'll become **Official Certified Elf Helpers** and can claim their festive **e-book prize**.

HOW DO I START?

Families will be able to start the trail by scanning any of the markers located at the participating businesses around Old Sacramento. For families on the trail or treasure hunt they will be able to engage with the experience by scanning each character's QR code and learning their names and stories and seeing them in AR. You can also visit HighStreetSafari.com/NorthPole to see the map of all participating business locations with QR code window markers.

DO I NEED TO SIGN UP OR DOWNLOAD ANYTHING TO PLAY?

The trail is **free, family-friendly, and easy to join**. There's **no app to download** — simply open the website on your smartphone to start playing. Each route takes about **45 minutes**, and families can complete them in one go or over several visits.