



# Old Sacramento Sign Design Application

Old Sacramento Special Sign District, City of Sacramento

Date: \_\_\_\_\_

Name of business: \_\_\_\_\_

Address of business: \_\_\_\_\_

Owner: \_\_\_\_\_ Phone #: \_\_\_\_\_

Applicant: \_\_\_\_\_ Phone #: \_\_\_\_\_  
(If different from business owner)

Applicant Email: \_\_\_\_\_

The Old Sacramento *Guideline for Signs* preserves and improves the historic ambience of the Old Sacramento Historic District as a place to live and work and makes Old Sacramento an attraction for visitors who come to shop, dine, and play. The City of Sacramento's History and Archives Division is responsible for assisting merchants with sign regulations and ensuring compliance with the Old Sacramento sign design guidelines.

All permitted signs in Old Sacramento must resemble signs that would have been present in town during the Gold Rush era. The *Guideline for Signs* manual describes the types of signs and sign installation methods that are permitted in Old Sacramento and provides illustrations and advice on designing signs that enhance the historic character of Old Sacramento. **Exterior signs must follow the design guidelines – including sign shape, scale, materials, lettering style, colors, message, and visual balance – to produce signs representative of the Gold Rush era from 1849 to 1875.**

Attach the following drawings to this application, as explained in the Sign Permit Application Instructions:

- Drawing(s) of the proposed sign, including description of installation hardware
- Site plan drawing(s) of the proposed sign and location
- Elevation drawing(s) of the proposed sign and location
- Letter of Approval from the Property Owner

**Submit this application and all drawings to:**

City of Sacramento  
551 Sequoia Pacific Blvd.  
Sacramento, CA 95811  
Office: (916) 808-7031  
Fax: (916) 808-7582

**STAFF USE ONLY**

Date received \_\_\_\_\_  
By \_\_\_\_\_

Date reviewed \_\_\_\_\_  
By \_\_\_\_\_

\_\_\_ Approved      \_\_\_ Denied  
(List reasons on reverse)

*\*\*Please allow two weeks for design review.*

**STAFF USE ONLY: Design Review comments**

*Old Sacramento sign permit application*

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***Reviewer(s):***

***Date:***

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