Small Business Spree (Holiday Bingo Card) Frequently Asked Questions

What is the Small Business Spree?

The Small Business Spree is a holiday bingo game designed to help you explore and support over 150 small businesses in the Old Sacramento Waterfront district. Complete activities, collect stickers, and submit your bingo card for a chance to win prizes!

How do I get a bingo card?

You can pick up a bingo card at the Old Sacramento Visitors Center, Holidays on K (K and Front Street), or receive one when you disembark from the Polar Express Train Ride.

How do I play?

- 1. Choose a square on your bingo card and complete the holiday activity listed.
- 2. Visit the corresponding business and collect a stamp.
- 3. If it has a yellow camera icon, take a photo and show it to:
 - Visitors Center staff (weekdays) 1000 2nd St, Sacramento, CA 95814
 - Holidays on K team member (weekends) K St in Old Sacramento Waterfront

What are the ways to win?

- Bingo: Complete five consecutive squares vertically, horizontally, or diagonally.
- Railroad: Complete all squares around the perimeter.
- X: Complete two diagonal lines across the center.
- Blackout: Complete all squares on the card.

What prizes can I win?

Prizes include Old Sacramento Waterfront swag, gift cards, and the grand prize of a family four-pack of tickets to the Polar Express Train Ride in 2026.

How do I submit my completed card?

Email a photo of your completed bingo card to <u>info@oldsacramento.com</u> by December 31, 2025. Winners will be selected at random and notified in January 2026.

Where can I find participating businesses?

Participating businesses include restaurants, coffee shops, retail stores, and attractions throughout Old Sacramento Waterfront. Use the map to find correlating locations.



Candy & Sweets	Experience	Restaurant & Bars	Retail
1 Munchies Salt Water Taffy 2 Mad Hatter Donuts Coffee & Tea	5 Dipped N Color Splat Studio 6 Atrium 916 7_Underground Mini Golf 26 Sacramento	8 The Firehouse Restaurant 9 Railroad Fish & Chips 10 Fanny Ann's Saloon 11 Bear & Crown	15 Ink and Image 16 The Ashley Law Group 17 Ecojoyous 18 Threadeco 19 Hello Sunshine Sac Collective
3 Pittador Brews 4 Blueprint Coffee	History Museum	12 The Parliament Wine Lounge 13 Honey and The Trapcat 14 The Delta King	20 Old City Kites 21 Copper Forged 22 Sac Boss Shop 23 Super Silver Sacramento 24 Peruvian Crafts 25 Sock City