Small Business Spree (Holiday Bingo Card) Frequently Asked Questions

What is the Small Business Spree?

The Small Business Spree is a holiday bingo game designed to help you explore and support over 150 small businesses in the Old Sacramento Waterfront district. Complete activities, collect stickers, and submit your bingo card for a chance to win prizes!

How do I get a bingo card?

You can pick up a bingo card at the Old Sacramento Visitors Center, Holidays on K (K and Front Street), or receive one when you disembark from the Polar Express Train Ride.

How do I play?

- 1. Choose a square on your bingo card and complete the holiday activity listed.
- 2. Visit the corresponding business and collect a stamp. Select businesses will have stamps available on site. For any business without available stamps, take proof of purchase to:
 - Visitors Center staff (weekdays) 1000 2nd St, Sacramento, CA 95814
 - Holidays on K team member (weekends) K St in Old Sacramento Waterfront.
- 3. One stamp per transaction.
- 4. If it has a yellow camera icon or is free to complete, take a photo and show it to:
 - Visitors Center staff (weekdays) 1000 2nd St, Sacramento, CA 95814
- Holidays on K team member (weekends) K St in Old Sacramento Waterfront.

What are the ways to win?

- Bingo: Complete five consecutive squares vertically, horizontally, or diagonally.
- Railroad: Complete all squares around the perimeter.
- X: Complete two diagonal lines across the center.
- Blackout: Complete all squares on the card.

What prizes can I win?

Old Sacramento Waterfront swag, gift cards, a family four pack of tickets to the Polar Express Train Ride in 2026, and over \$2400 in fantastic prizes!

How do I submit my completed card?

Email a photo of your completed bingo card to <u>info@oldsacramento.com</u> by December 31, 2025. Winners will be selected at random and notified in January 2026.

Where can I find participating businesses?

Participating businesses include restaurants, coffee shops, retail stores, and attractions throughout Old Sacramento Waterfront. Use the map to find correlating locations.



Candy & Sweets	Experience	Restaurant & Bars	Retail
1 Munchies Salt Water Taffy 2 Mad Hatter	5 Dipped N Color Splat Studio 6 Atrium 916 7 Underground Mini	8 The FirehouseRestaurant9 Railroad Fish &Chips	15 Ink and Image16 The Ashley LawGroup17 Ecojoyous
Coffee & Tea	Golf 26 Sacramento History Museum	10 Fanny Ann's Saloon 11 Bear & Crown 12 The Parliament	18 Threadeco19 Hello SunshineSac
3 Pittador Brews		Wine Lounge 13 Honey and The	Collective 20 Old City Kites
4 Blueprint Coffee		Trapcat 14 The Delta King	21 Copper Forged 22 Sac Boss Shop 23 Super Silver Sacramento 24 Peruvian Crafts 25 Sock City